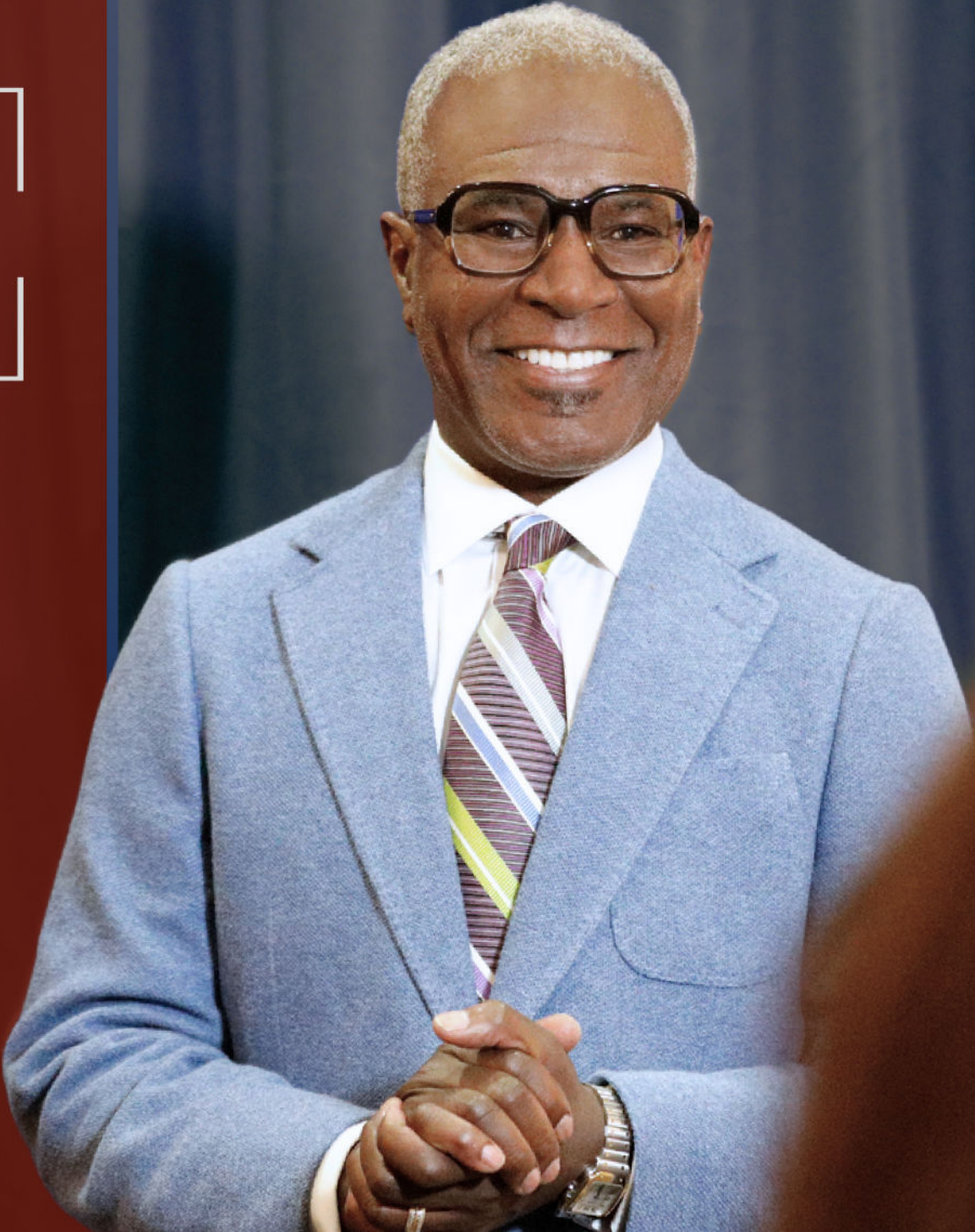




SPEAKER PACKET

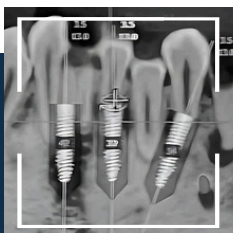


Presentations



Understanding What's Possible ...and What's Not SOFT TISSUE CONCEPTS FOR THE GENERALIST

Understand the factors that determine success, whether you refer or perform these procedures.



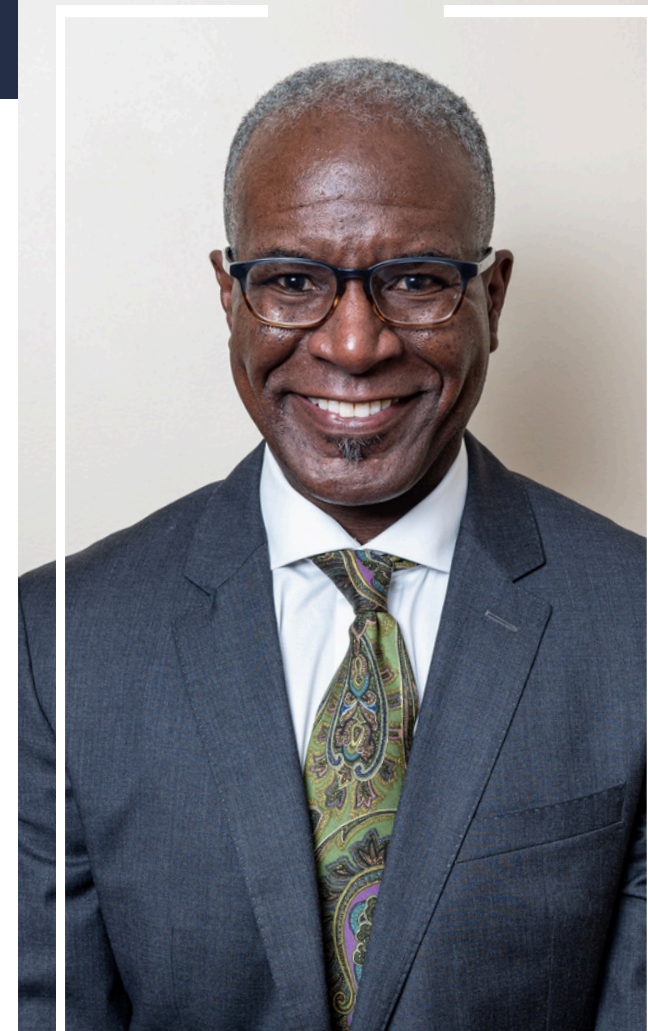
Dental Implants ARE for the General Dentist: PLACEMENT AND RESTORATION FROM BEGINNER TO ADVANCED

Demystify implant dentistry and learn how to seamlessly integrate this vital dental procedure into your practice.



Dentures: A STEPPING STONE TO MORE IMPLANT CASES

Learn strategies and techniques that will enable your practice to focus on dentures and increase your revenue.



GORDON C FRASER, JR.
DMD



Understanding What's Possible...and What's Not

SOFT TISSUE CONCEPTS FOR THE GENERALIST

Soft tissue grafting is a technique sensitive procedure.

Gain expertise in soft tissue grafting, understanding the factors that determine success, whether you refer or perform these procedures. Grasping anatomic features is vital for identifying pathologies and structures needed to maintain the dentition. This knowledge enables clear patient communication and aligns their expectations with achievable outcomes, boosting their trust in the proposed treatments.

This course is designed for the general dentist who has limited or no experience with soft tissue procedures. Attendees will learn how defects in morphology, tooth position, and underlying boney support at implants and teeth determine soft tissue outcomes. Dr. Fraser illuminates facts vs. theory through case studies and examples. These concepts are key to the overall success of the dental practice, patient satisfaction, and bottom line.



Pure Perio
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Learning Objectives:

- Appreciate features for diagnosing structural defects in hard and soft tissue
- Understand outcomes by recognizing anatomic structures
- Review communication techniques for aligning patient expectations
- Determine which instruments are used in grafting procedures
- Compare grafting materials and their proper use
- Discover growth factors that enhance healing
- Differentiate defect type to determine appropriate grafting technique
- Learn how to perform root coverage procedures (with a simple four step process)

SUGGESTED AUDIENCE:

Dentists, Hygienists

Maximize clinical outcomes: bring your clinical assistant(s) to this course!

SUGGESTED FORMAT:

Lecture, Workshop, Keynote

Dental Implants ARE for the General Dentist:

PLACEMENT AND RESTORATION
FROM BEGINNER TO ADVANCED

**Implant dentistry is simple, affordable, and predictable.
*It's what your patients want.***

In today's market, patients want everything yesterday. Implant dentistry has transformed to be able to give patients what they want today. Utilizing a combination of technology and knowhow, we can perform procedures in several visits rather than several months.

Dr. Fraser demystifies implant dentistry and shows offices how to seamlessly integrate this vital dental procedure into their practice. More importantly, this course shows how to make implant dentistry cost effective, efficient, and affordable for patients. After all, people want teeth - not dental implants.

Designed for the general dentist who has limited or no experience with dental implants, attendees will learn the importance of treatment planning, diagnostics, and radiographic interpretation. This course covers procedures such as single tooth replacement, overdentures, and multiple tooth replacement in easy-to-follow, step-by-step protocols.



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Learning Objectives:

- Learn techniques which help the patient see the value in implant therapy
- Improve communication skills that lead to increased case acceptance
- Discover how line itemization can increase profitability
- Guide the patient through the decision of fixed vs. removable prosthesis
- Understand the appropriate use of traditional vs. mini-implants
- Analyze CBCT scans to identify ideal sites for implants
- Evaluate the anatomical limitations of each case
- Discuss bone biology and osseointegration for clinical success
- Perform the pre-implant oral, anatomical and radiographic exam

SUGGESTED AUDIENCE:

Dentists, Hygienists

Maximize clinical outcomes: bring your clinical assistant(s) to this course!

SUGGESTED FORMAT:

Full or Partial Day;
Lecture, Workshop, Keynote

Dentures:

A STEPPING STONE TO MORE IMPLANT CASES

Over 85% of the American population is missing one or more teeth and over 35% are totally edentulous in one arch or the other.

Most dentists don't include dentures in their treatment options. However, many patients believe implants are beyond their budget, so they are willing to accept a well-fitting denture. While the upper denture can be made to stay secure, the lower counterpart often proves problematic. The strategic placement of two implants on the lower arch can drastically enhance the overall experience for long-term denture wearers. This simple yet transformative solution can profoundly impact patient satisfaction and quality of life.

Dr. Fraser will reveal how his focus on dentures led to the development of a multimillion-dollar dental practice. He will also share strategies to make implant procedures both affordable and profitable, ensuring mutual benefits for both patients and practitioners.



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Learning Objectives:

- Explore how dentures can be a primary implant referral source
- Recognize appropriate applications for 2, 3, or 4 implant utilization
- Gain chairside techniques for denture locator attachment
- Evaluate the basics of denture tooth selection
- Understand the steps in denture fabrication
- Discover new protocols to prevent remakes
- Uncover easy steps to make any denture more comfortable
- Learn how to delegate denture adjustments for patient satisfaction

SUGGESTED AUDIENCE:

Dentists, Hygienists, Assistants

Maximize clinical outcomes: bring your clinical assistant(s) to this course!

SUGGESTED FORMAT:

Lecture, Workshop, Keynote

Dr. Gordon C. Fraser, Jr.



**Want to keep practice production in-house?
Take back control as the quarterback of the treatment plan.
Learn what to refer out and what to expect back.**

It's important for the generalist to be able to differentiate those procedures which can be done in their office easily and successfully versus the ones they should send to the specialist. Dr. Gordon C. Fraser, Jr, DMD's presentations equip dentists with the knowledge and skills to perform in-house procedures and the discernment to identify cases requiring specialist intervention, fostering in-practice productivity and superior patient care.

Dr. Fraser has been trained as a Periodontist in the placement of dental implants and surgical procedures limited to the oral cavity. He is a graduate of Temple University and served our country as a periodontist in the United States Air Force. Dr. Fraser is an internationally acclaimed lecturer and has traveled internationally to teach dentists about periodontics and implant dentistry.

Dr. Fraser is the founder of PURE PERIO: an in-practice specialty provider and dental implant coaching program. He is the founder of Southern Georgia Dental Education, a resource for continuing education for dentists, hygienists, and team members. He is also a member of the American Academy of Periodontology, American Dental Association, Georgia Dental Society, National Dental Association, and North Georgia Dental Society.

Dr. Fraser lectures on periodontics, dental implants (from beginning to advanced placement and restoration), soft tissue considerations, 3D imaging, and implant overdentures. Dr. Fraser also trains doctors and their teams on how to begin placing and restoring dental implants in their offices.

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GCJF
GORDON C FRASER, JR.
DMD



Affiliations

American Academy of Periodontology;
 Active Member/Board Eligible
 Georgia Society of Periodontist
 American Dental Association
 Georgia Dental Association
 American Academy of Implant Dentistry
 International Academy of Ceramic Implantology
 Southern Georgia Dental Education, Founder
 Straumann ITI Team
 Catapult Elite Speaker
 Dental Speaker Institute
 Dental Speakers Bureau

Rave Reviews

"I enjoyed the course and the enthusiasm of the speaker sharing his wealth of knowledge."

"Dr. Fraser was a very informational, engaging speaker!"

"Excellent speaker, very knowledgeable. Dr. Fraser made the topics very interesting."

"Passionate speaker. Exceptional content."

"Dr. Fraser was extremely captivating during this presentation and made the topic easy to understand."

"Impressive knowledge of the topic and excellent results."

"Dr. Fraser is an amazing speaker who has so much enthusiasm for the topic."

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Presentations (Partial Listing)

Cleland Periodontics, P.C. (multiple)
 Greater Atlanta Dental Collaborative (multiple)
 Kadena Air Base Okinawa, Japan
 National Dental Association
 MasterMinds Study Club
 Orapharma
 San Gabriel Valley Dental Society
 Santa Barbara Ventura County Dental Society
 Southern Metro Dental Study Club
 Southern Georgia Dental Education (multiple)
 Torii Station (Army Base) Okinawa, Japan
 Xcel Seminars

